November 2025

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EDMONTON ART CLUB
edmontonartclub.com

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cover photo by Cheryl Johnson

ANNUAL JURIED SHOW

OUR FALL ANNUAL JURIED EXHIBITION, *On the Edge*, which took place from October 4 to 29 at the NOA (Night of Artists) Gallery in Bonnie Doon, was a vibrant celebration of artistic excellence and community spirit. As the Edmonton Art Club's most prestigious event—anchored in over a century of tradition—it once again showcased the remarkable talent of our members. Each participating artist submitted three entries, with at least one guaranteed for display, as selected by our juror.

We were honoured to have 24 members participate in this year's exhibition, showcasing a remarkable total of 72 paintings. Our sincere thanks go to all the artists for their contributions and creativity.

The show hanging was completed with care, adjudication was thoughtful and thorough, and the award winners were announced to great acclaim.

Opening night was a lively and inspiring gathering, filled with conversation, connection, and appreciation for the work on display. We extend our heartfelt appreciation to all the members, friends and family who attended the Opening Reception—it was wonderful to see so many familiar faces and share the evening together.

The public is encouraged to visit the NOA gallery and support our local artists. Your presence helps foster a strong sense of community and reinforces the spirit of collaboration that defines us.

Erica Dirk and Penny Lamnek received honourable mentions for their works: *Long Dog* (left) and *Lofty Reading* (above)

Top honours went to Jani Galarneau's *Phone With a Cord*

ANNUAL JURIED SHOW

all the works

continues next page

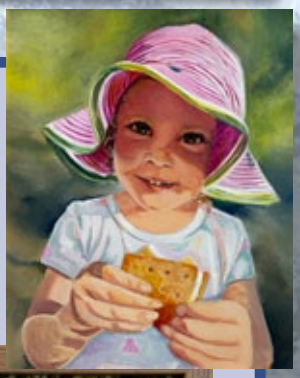
Donna Chamberland

Erica Dirk

James Tordiff

Carmella Haykowski

Jan Fraser



Jani Galarneau

all the works

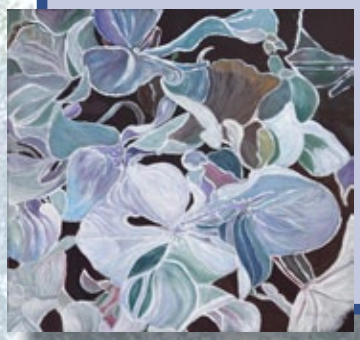
continued

Rob Guetre

Punita Chohan

Yvonne Bilan-Wallace

Johanne Septou



Judy Koch

all the works

continued

Betty Dean

Debra McGinnis

Tamara Dupas

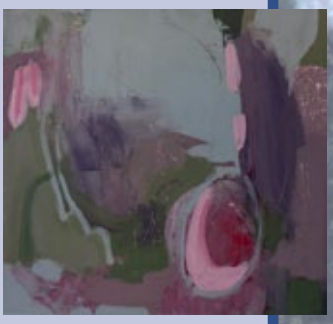
Debra Long

Penny Lamnek

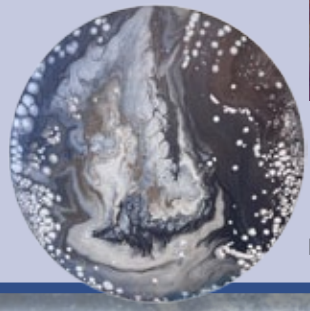
all the works

continued

Keri Haskell



Jenny Rodrigue



Mary Frances Fitzgerald

Ada Wong

all the works

continued

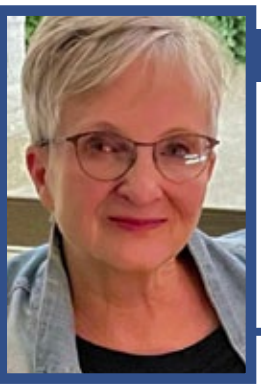
Marj Miller

Kevin Bigelow

Mehar Kaur

Cheryl Johnson

CRITIQUES



Meet Frances Alty-Arscott, *our critic for the October meeting.*

FRANCES RECEIVED HER BFA from the University of Alberta in 1980. Her paintings are included in public and private collections across Canada and the United States. Her subject matter includes various aspects and seasons of both urban and rural Alberta, expressed in her unique expressionistic style.

Frances continues to work with watercolours and began using acrylic on canvas in the early 2000's. She transferred her use of vibrate colour from watercolour to acrylic, which allowed her to create larger paintings and participate in more public exhibitions.

In 2015, she was commissioned to paint a large piece for the Canadian Western Bank in Edmonton, Alberta, leading to additional commissioned works for various clients.

The artwork of Frances Alty-Arscott is represented by Rowles Fine Art Gallery, Art Gallery of Alberta, Art Gallery of St. Albert and Jake's Framing in Edmonton, Alberta, Canada.

adapted from altyarscott.net

YVONNE BILAN-WALLACE

Gorgeous arrangement. The pot is rich in colour. The stencilled text is thoughtfully done and doesn't take away the focus.

PUNITA CHOHAN

I love the looseness of the hair. The patterns in the fabric is nicely drawn. Maybe introduce burnt orange Conté in the background. The hard and soft lines are very well done. The right eye needs to be closed.

CHERYL JOHNSON

Very rich colours. Enhance the focal point by warming the tones toward the middle back. Add violet in some tree branches. As well, the bottom portion of the tree trunks need darkening. Add yellow splashes in the foreground.

ROB GUETRE

The snow and trees are well captured. A darker value in the middle will create depth. The snow is handled well. Nice contrasts with the bluish/white snow. A few warm bits of colours like bright orange or red might help provide tension to guide the viewer's eyes.

JANET FRASER

This painting really glows and captures this time of the year. Beautiful reflections. Break up the shape of line on left shoreline.

DEBRA MCGINNIS

A very nice capture of a waterfall. The grey in the rocks sets off the other colours. Add a few more branches in the back to push back the trees. Add some yellow on top of the trees to push back the sky. Add warm hues to the rocks on the left to help our eyes move around.

LORI MEYER

Peaceful. Beautiful softness of watercolour. May extend grass on left by a couple of lines.

ERICA DIRK

The eyes are beautifully rendered. Suggest a soft more detailed background to enhance storytelling.

MARY FRANCES FITZGERALD

I love the curved lines and connections. Very playful work. Has a nice flow of movement and a mechanical feel.

MEHAR KAUR

Good contrast between the red and yellow flowers. A nice composition. A light blue wash over the trees will help push them back. Add touches of orange to where sunlight is coming in.

BETTY DEAN

Great colours and nice rhythm. This is fun, peaceful and delightful. Produce a series!

RICHARD ST. AMANT

An interesting composition with the warm colours. The triangular line in the front really pulls you through this piece. Do more!

JUDY WHITE

The colour combinations are beautiful. The grass needs to be pulled further away from the hand to create depth. A story could be told by adding a few raspberry stains on the fingers or in some fingernails.

ADA WONG

Hard and soft edges create a nice balance. The approach of division in the background, middle ground and foreground is very good. I love the colours that you have brought around the whole painting. Soften the lower tree on the right by lacing leaves to pull off of the page.

JANI GALARNEAU

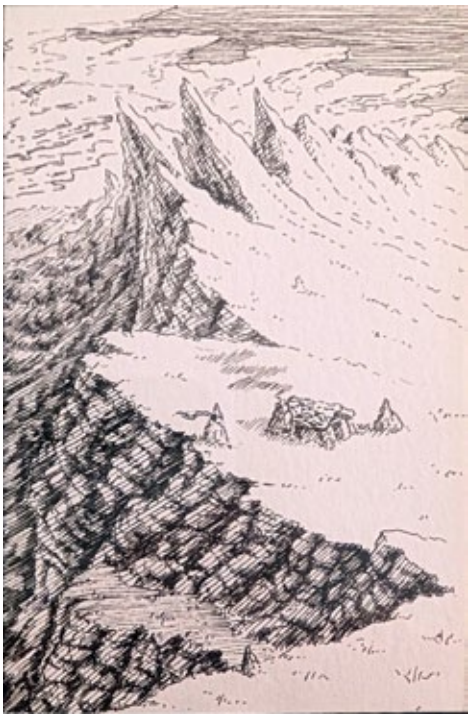
Very well done, the Canadian flag comes to mind. Nice contrasts. The bird is beautifully done, but needs to be anchored with a shadow.

ALICIA ROBINSON

Very well defined forms with their reflections. Ground the little chunk in the mid right with the same reflections. Soften some of the edges. The waves create a nice balance in this piece. The overlapping of the objects is beautiful.

KEVIN BIGELOW

Like the background. Well done illustration with the minimal detailing. A few soft edges around the outline by breaking up the hard edges will create a more 3-dimensional form. A tiny bit of wash on some of the fingers would make it more realistic. The eyes are really well done.



JAMES TORDIFF

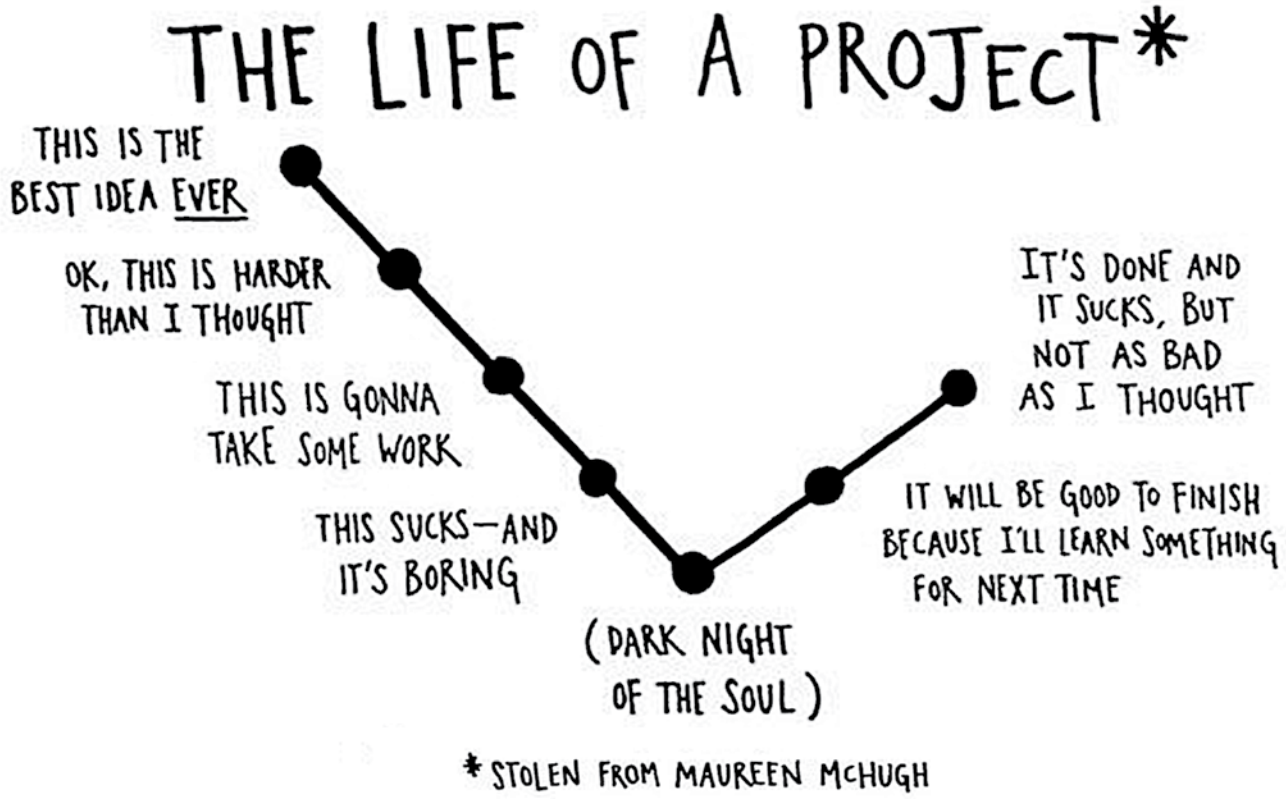
Nicely composed. The sense of distance is skilfully rendered.

BEFORE

AFTER

JENNY RODRIGUE

The iris is well done with the formation of lines. Calm down the background with a cool wash in areas to pull the flower out. Darken up the stem.



CSPWC OPEN WATER 2025 EXHIBITION
Celebrating Excellence in Watercolour

by Debra Long

Teichert Gallery, Halifax, NS. (photo D. Long)

THE CANADIAN SOCIETY OF PAINTERS IN WATER COLOUR (CSPWC), established in 1925, is dedicated to fostering excellence in the watercolour medium. Through seminars and open juried exhibitions, the society showcases and supports outstanding talent—both from Canada and around the world.

This September marked the 100th annual Open Water exhibition, a significant milestone in the CSPWC's history. The centennial exhibit was hosted at Teichert Gallery, located within the Art Gallery of Nova Scotia in Halifax, and featured a stunning range of watercolour works selected through international jurying. The exhibition ran from September 11 to October 2, 2025, and is available for online viewing at:
https://cspwc.ca/open-water-2025-gallery/

This year's exhibition drew approximately 300 submissions, from which 46 artworks were juried into the final show. Of those, 14 artists were honoured with awards, including—for the first time ever—a Youth Division Award, highlighting the CSPWC's commitment to encouraging the next generation of watercolour artists.

We are proud to share that two members of the Edmonton Art Club, Frances Hessels and Debra Long, had their paintings accepted into this prestigious show. Debra was also honoured to receive the Royal Talens Award, which included a beautifully curated set of Rembrandt watercolours and artist materials.

Frances Hessels, BA, BEd, CSPWC

Frances Hessels is a painter who works primarily in watercolour and oil, with a strong focus in recent years on portrait and figure work. Before turning her full attention to art, she spent many years as an educator, helping children observe the world around them and express those observations creatively—skills that now inform her own artistic approach. While she enjoys the vibrancy and richness of oil, watercolour remains her preferred medium for portraiture due to its transparency and nuance.

Frances Hessels

Her work has been featured in both local and international exhibitions, including juried shows with the CSPWC and the International Watercolour Society (IWS), with her paintings displayed in galleries across Canada and abroad—in countries such as France, Bulgaria, and Indonesia.

Frances Hessels
22 x 15
Open Water 2025

continued next page

CSPWC OPEN WATER 2025 EXHIBITION
Celebrating Excellence in Watercolour

continued from previous page

Presentation of Royal Talens Award to Debra Long from Gary McFarland, co-chair of Open Water 2025. (photo D. Long)

Debra Long, PEng, MPH

Debra Long is an emerging Edmonton-based watercolour artist whose creative journey began after a rewarding career in engineering and science. Though not formally trained in fine arts, she has developed her practice through local workshops and classes, building on a lifelong appreciation for visual detail and structure. She appreciates watercolour's luminous qualities to explore light, expression, and emotion.

A member of the Edmonton Art Club and the Alberta Community Art Clubs Association (ACACA), Debra is actively involved in group exhibitions and continues to explore new directions in her work.

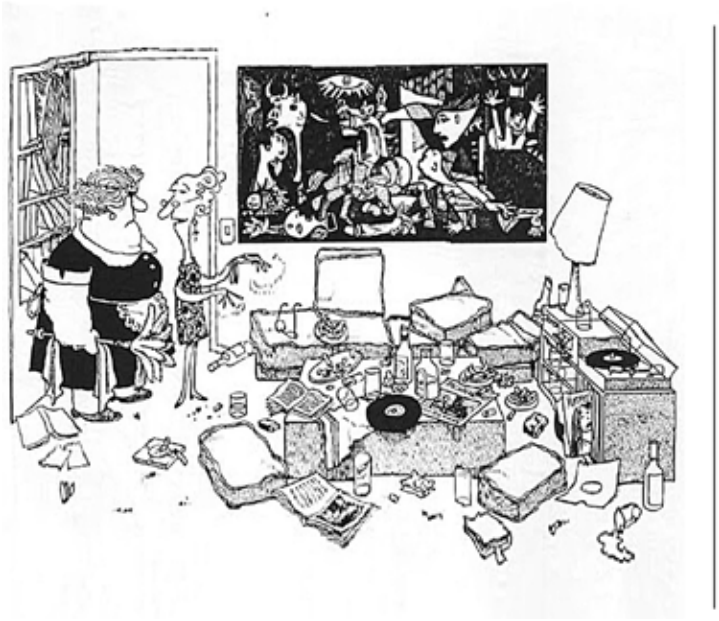
November Park Bench
Debra Long
11x14
Open Water 2025, Royal Talens Award

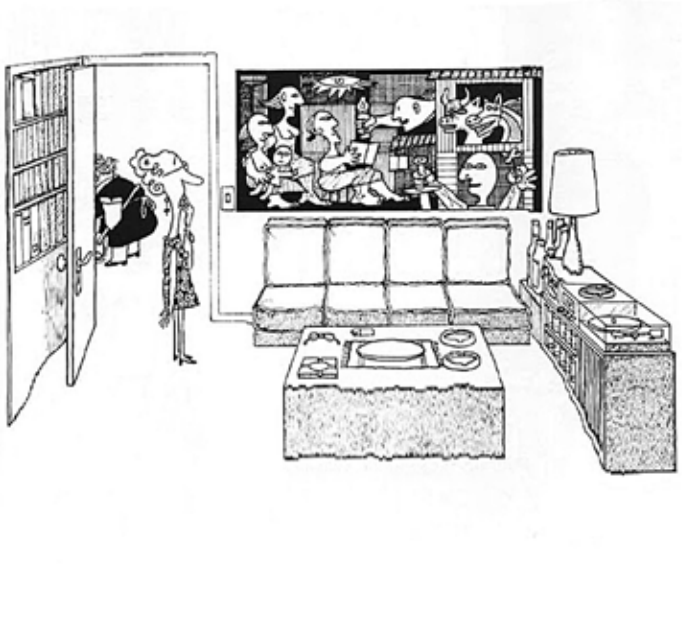
Sources:

https://cspwc.ca/

https://www.edmontonartclub.com/memberprofile/

https://franceshessels.org/





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Healing the Heart

M F Fitzgerald *(with permission by Phil Alain)*

AS A LIFELONG EDUCATOR OF DRAMA, theatre, music, poetry, storytelling, and counselling, I have worked with children, youth, and adults. At any age, the exploration of self through many art forms can be challenging, risky, and amazing. By jumping into creating art, I have experienced the challenges, risks, rewards, and accepted critique, always with worry until it is over. I understand this is how we learn and accept, in different ways, the power of the other/viewer. Which brings me to the art of Phil Alain.

While at the grand re-opening of the Night of Artists Gallery (NOA) in October 2025, I was able to view the artwork of Phil Alain, the owner of NOA, curator, designer, artist, and to me, a person on a mission – or many missions. Amidst his art show were four themes that emerged from his life experiences. Tucked in a little corner were three dramatic paintings that Phil had called his dark period. His words will give an example of how healing and art work together.

A Dark Period that Turned to Light

"There was a time in my life marked by difficult decisions, relationship struggles, and unexpected shifts in my artistic journey that sent me into a tumble of uncertainty. As a young adult, I faced loss and emotional pain, but I also discovered the healing power of friendship and the strength of community. Out of this period came a body of work unlike anything I had created before – paintings that were raw, emotional, and deeply personal. At first, I rarely showed them, as they felt too vulnerable and revealing. Yet when I did share these pieces, I was astonished by how profoundly they resonated with others. Viewers found their own struggles, hopes, and resilience reflected in the shadows and tones of my work. That began as an expression of darkness, ultimately revealing light, teaching me that art born of pain can forge some of the deepest human connections."

Thank you, Phil, for sharing your dark period, as you have demonstrated sensitivity, bravery, and courage. Thus, you have set an example for the many others that surround you.

Year-End Reflections

An overview and perspective

Authored by Seraya Smit

Brushed in Light: A Year of Creativity and Connection

As the final golden leaves drift to the ground and the crisp air of winter begins to settle over Edmonton, we find ourselves at the close of another remarkable year.

For the Edmonton Art Club, 2025 has been a season of growth, resilience, and radiant creativity—a canvas filled with bold strokes, subtle hues, and shared inspiration.

This year, our community of artists has done more than create art. We've cultivated connection. We've nurtured imagination. We've built bridges between generations, styles, and stories.

Whether through the quiet concentration of a studio session or the lively energy of an exhibition opening, each moment has been a brushstroke in the masterpiece of our collective journey.

Reflecting on a Vibrant Year

From January's frosty landscapes to the warm glow of autumnal palettes, our members have embraced the seasons with open hearts and open sketchbooks.

We've explored new mediums—watercolor, acrylic, mixed media, digital—and revisited old favorites with fresh eyes.

Our workshops have been filled with laughter, learning, and the occasional splash of paint in unexpected places.

We welcomed new members into our fold, each bringing their own unique perspective and passion. Their enthusiasm reminded us that art is not just a skill—it's a way of seeing the world, of expressing what words cannot, of connecting across boundaries. And for our long-standing members, this year has been a reaffirmation of the enduring power of creativity to uplift and inspire.

Our exhibitions, both local and online, showcased the incredible diversity of talent within our club. From abstract explorations to finely detailed realism, each piece told a story. Visitors were moved, challenged, and delighted. We received heartfelt feedback from the community, and many of our artists found new audiences and opportunities through these events.

The Power of Community

One of the most beautiful aspects of the Edmonton Art Club is the sense of belonging it fosters. In a world that often feels fast-paced and fragmented, our gatherings offer a space to slow down, to share, to create. Whether you're a seasoned painter or just beginning your artistic journey, there's a place for you here.

This year, we've seen members support one another through creative blocks, celebrate each other's breakthroughs, and collaborate on projects that blend styles and ideas. We've hosted critique nights that were as constructive as they were encouraging, and we've shared countless cups of coffee over conversations about color theory, composition, and the joys of finding just the right brush.

Art, at its core, is about connection. And in 2025, we've connected deeply—with our work, with each other, and with the broader Edmonton community.

Looking Ahead with Hope

As we approach the end of the year, it's natural to reflect on what we've accomplished—and to dream about what's next. The blank canvas of 2026 awaits, full of possibility. What will we create together? What stories will we tell? What new techniques will we explore?

We're already planning exciting workshops, exhibitions, and community outreach initiatives for the coming year. We hope to expand our presence in local schools, partner with other arts organizations, and continue to make art accessible and engaging for all.

We're also exploring ways to incorporate more digital tools and platforms, allowing our members to share their work with a wider audience and connect with artists beyond our city.

But most importantly, we want to continue nurturing the spirit of creativity that defines our club. That means creating space for experimentation, for play, for vulnerability. It means celebrating not just finished pieces, but the messy, beautiful process of making them.

A Heartfelt Thank You

To every member of the Edmonton Art Club—thank you. Thank you for showing up, for sharing your talent, for encouraging others, and for believing in the power of art. Your contributions, big and small, have made this year unforgettable.

To our volunteers, who keep things running smoothly behind the scenes, your dedication is the backbone of our success. To our supporters and partners, your generosity helps us grow and reach new heights. And to our community, thank you for embracing local art and supporting the creative spirit of Edmonton.

As we enter the holiday season, may your days be filled with warmth, wonder, and inspiration. Whether you're painting by the fire, sketching in a quiet café, or simply observing the beauty of a snow-covered street—remember that art lives in every moment we choose to see it.

Here's to a peaceful close to 2025, and a bold, brilliant beginning to 2026.

With gratitude and creativity,

The Edmonton Art Club Executive Team

"It is my belief that we are the custodians of preserving and safeguarding the historical significance of the Edmonton Art Club." Seraya Smit is past-president and webdesigner for the Edmonton Art Club."
Seraya Smit

Seniors Programs at the Art Gallery of Alberta

Cinema for Seniors

2nd Friday of the month from 2-4:30pm
$5 for Seniors

Join us for a film screening inspired by art and our current exhibitions. Following the film, guests are invited to a 30-minute discussion, including tea and treats. Please visit our website to learn which film we are viewing each month, and to register in advance.

Seniors' Tours

Last Friday of the month from 2-3pm
Free with admission

Every month we visit a new exhibition at the AGA for a tou or program led by our incredible Curators and Educators. Please visit our website to learn which exhibition we are visiting each month and to register in advance.

Alberta Foundation for the Arts

The AFA believes in the full and equal participation of all citizens in the economy, polity, and society. The AFA manifests this belief through its policies and programs that promote inclusive citizenship in two distinct ways: in the arts and through the arts.

https://www.affta.ab.ca/EDIA

- **In the arts means encouraging a diversity of artists, arts organizations, and audiences to participate through inclusive access to opportunities and resources in the arts sector**
- **Through the arts refers to the use of art as a vehicle to help Albertans learn how to respond to differences in ways that enable dialogue, promote a sense of trust and belonging, and pave the way for innovation, vibrancy, and meaningful structural changes.**

The objectives of the AFA's Pluralism Policy are to:

- **Advance equity, diversity, inclusion, and access by committing to pluralism in the arts.**
- **Promote dialogue, understanding, AFA pluralism, and vibrancy by committing to a pluralist Alberta through the arts.**
- **Guide the implementation of the Pluralism Policy by the AFA.**

See this short explainer video to learn more:

https://www.youtube.com/watch?v=W60KcQ_gaYQ

CANADIAN OWNED ART SUPPLY BRANDS

Acrylic Paint:
Demco En Couleurs (Candiac, QC)
Kroma (Vancouver, BC)
Deserres in House Brand (QC)
Gwartzmann Acrylic (Toronto, ON)
Natural Earth Paint (Winnipeg, MB)
Opus House Brand (Vancouver, BC)
Tri-Art (Kingston, ON)

Oil Paint:
Kama Pigments (Montreal, QC)
Natural Earth Paint (Winnipeg, MB)
Demco En Couleurs (Candiac, QC)
Opus House Brand *mediums only (Vancouver, BC)

*note: some art retailers may source their in-house supplies from other countries. While these brands are Canadian owned, they may source paint from other countries.

Watercolour/Gouache Paint:
BEAM Paints (M'Chigeenng First Nation, ON)
Stoneground Paint Co. (Regina, SK)
Humpbeck Studios (NS)
Natural Earth Paint (Winnipeg, MB)
Opus House Brand (Vancouver, BC)

Drawing:
Nitram Charcoal

Misc. (canvases, paper, studio supplies, brushes):
Gotrick/Apollon (QC)
St. Armand (QC)
lots of the paint brans mentioned also manufacture paint accessories!

LEADING EDGE ART WORKSHOPS

WORKSHOPS | REGISTRATION | LOCATION INFO | LINKS | CONTACT | MORE...

The following comes from the latest 'Leading Edge Art Workshops' newsletter, used with permission and with Chantel Barber's permission:

Over the course of Chantel Barber's Workshop, some great nuggets of information came up in our discussions. These are artist's GOLD, so we thought you might like to hear some of them!

1. Don't be too quick to wipe off something that you think is a mistake!
2. To be BOLDER, use a BIGGER brush than you think you need, and swing it like a GOLF CLUB!
3. When painting mouths: Because mouths are always moving, just make little brush marks and don't over-define it – that will keep a mouth more natural looking.
4. You DON'T have to copy your reference. If your painting is developing in a pleasing way, GO WITH IT! Your reference is your inspiration only.
5. Don't let the facts get in the way of the truth. Don't get too perfect – perfection is a lie.
6. Colours never look out of place if they appear in multiple areas of your painting.
7. How heavy-handed you are REALLY makes a difference – sometimes you need a slather, sometimes just a touch. Think about this as you lay your brushstrokes down.
8. Don't be afraid to make BOLD DECISIONS!
9. What sets your work apart from others is the unique vision of how YOU see something and interpret it.
10. Be selective about who you CHOOSE to influence you – get good advice that works for you

Visit our blog for helpful tips for artists.

- How to Stretch a Canvas
- How to Repair a Tear
- Priming & Sealing

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THANK YOU!

Thanks to Colours, Delta Art and Drafting Supplies, The Paint Spot, and the Strathcona Art Society for their ongoing support in helping to distribute the EAC newsletters! And thanks to the following businesses who give generous discounts to EAC members!

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CARFAC ALBERTA

CARFAC Alberta works to promote and advocate for the visual arts in Alberta and help Alberta artists become more professional in their practice.

It is funded provincially and municipally and provides a communications hub between members of the visual arts community and the general public. Visual Arts Alberta – CARFAC is the affiliate for the national arts organization Canadian Artists Representation/le front des artistes canadiens.

Member Benefits:

- Professional advice about best practices and rights of artists
- Advocacy on issues affecting the arts sector
- Information about intellectual property (copyright)
- Professional developement opportunities
- And much more!

While we cannot speak all languages, it is our job to help all Alberta visual artists become more professional in their practice.

CARFAC Alberta Office & Project Space:
3rd Fl., 10215-112 St., Edmonton, AB
Hours: Wednesday to Friday, 10–4pm and Saturday 12–4pm
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carfacalberta.com *general@carfacalberta.com*

Alberta Foundation for the Arts

We're grateful to the Alberta Foundation of the Arts for their continuing support.

As the primary arts resource and grant-funding body in Alberta, the Alberta Foundation for the Arts helps to unleash the potential of every artist through funding, arts promotion, and capacity-building. We provide behind-the-scenes support to artists and arts organizations, giving them the power to inspire minds, encourage expression, foster creativity, and contribute to Alberta's economy. From story time at local libraries to annual festivals on neighbourhood streets, the arts are active in your community. Albertans celebrate and support the arts as artists, volunteers, donors, and attendees at local arts events and activities. Experience, celebrate, and take pride in the arts—they're all around you!

Read more at *affta.ab.ca/home*.

Meeting Minutes, October 9, 2025

recorded by Debra Long

Number of members: 26

Number of guests: 4

Number of artworks: 19

Meeting called to order at 19:00 by Jani Galarneau.

Guests: Neil Nicoll, Maria Holowinsky, Patrick MacLachlan, Katy Leenders

New member: Alicia Robinson

September 2025 minutes approval moved by Jenny Rodrigue and seconded by Debra McGinnis.

PRESIDENT'S REPORT (Jani Galarneau)

Before we begin the meeting, please mute your mobile devices.

We also ask that you refrain from using them during the meeting, as it can be distracting to others and shows a lack of respect for our speaker.

Welcome guests. If you have not already done so, please sign the guest book.

We hope you enjoy your visit and that it provides you some insight into the mechanics of the Edmonton Art Club. We are the oldest, continuing art organization in Alberta, formed in 1921 with fourteen charter members.

We're pleased to be back and we welcome everyone to the meeting. A special welcome to our newest member, Alicia Robinson—we're delighted to have you join our community and look forward to your contributions.

For those I haven't yet had the pleasure of meeting, my name is Jani Galarneau, and I serve as President of the Edmonton Art Club.

To your left is our Past President Seraya Smit and to your right is VP Mary Frances Fitzgerald, our Treasurer, Penny Lamnek and introducing Debra Long who has joined the Executive Committee as Recording Secretary.

Where can I find updates, I missed?

Go to the website's Members Only Area to find the Monthly Newsletter and our Minutes of Meetings.

Stay connected and informed by visiting our Edmonton Art Club website, your go-to resource for everything happening in our vibrant artistic club!

Whether you're looking for details on upcoming exhibitions, exciting workshops, important member resources, or can't-miss events, the website is regularly updated to keep you in the loop.

Next Meeting

Our next meeting is November 13, in this room #440.

Artwork Critique

We continue with our tradition in offering our members monthly artwork critiques by accredited critics.

Art criticism is an important facet of the process of creating, sharing, and understanding art. Participating in our monthly critiques is also an important facet of maintaining your active status as a member.

Each member is allowed to bring one piece of artwork per meeting for critique. Artwork can be a work-in-progress or a finished piece.

We thank our critic organizer Judy White.

Our critic tonight is Frances Alty-Arscott.

TREASURER'S REPORT (Penny Lamnek)

Treasurer's Report for the period from July 23 to October 9, 2025.

Balance Forward	$6,658.40
Deposits	$375.00
Withdrawals	$150.00
Closing Balance	$6,993.40

Jani Galarneau moved acceptance of the report, seconded by Betty Dean.

On the Horizon (Jani Galarneau)

As we approach the final days of our Fall Annual Juried Exhibition, *On the Edge*, we look forward to wrapping up this celebrated showcase on October 29.

Faux Stained Glass Workshop

Registration is now open for our upcoming Painted Faux Stained Glass Workshop, taking place October 24, 25, and 26. Moderated by Debbie Olafson, this engaging three-day session offers members a chance to explore a unique technique under expert instruction, blending vibrant color with glasswork-inspired design. Participants will create a 16x20 painted glass artwork. The cost is $180 for members and $190 for non-members.

The session begins on Friday evening with setup, where participants will place the true-color print onto a flat surface, position the 16x20 glass on top, and apply Pebeo under the instructor's guidance.

The process continues on Saturday, during which participants will further refine their artwork. Attendees should bring their own drinks, coffee, and lunch. Finally, on Sunday, we will reconvene for the final pickup of completed artwork. This workshop offers a wonderful opportunity to explore the art of painted glass in a structured yet creative environment.

Spaces are limited, so early registration is recommended via the Members Only section of our website.

And finally, mark your calendars for our Year-End Christmas Celebration, a festive gathering to close out the season with warmth, creativity, and camaraderie. More details will be shared soon—we look forward to celebrating with you all!

Annual Juried Show

The Fall Annual Juried Exhibition, *On the Edge*, held from October 4 to 29 at the NOA Gallery in Bonnie Doon, is a vibrant celebration of artistic excellence and community spirit. As the Edmonton Art Club's most prestigious event—anchored in over a century of tradition—it once again showcased the remarkable talent of our members. Each participating artist submitted three entries, with at least one guaranteed for display, as selected by our jury.

We were honoured to have 24 members participate in the exhibition, showcasing a remarkable total of 72 paintings. Our sincere thanks to all the artists for their contributions and creativity.

The show hanging was completed with care, adjudication was thoughtful and thorough, and the award winners were announced to great acclaim.

Opening night was a lively and inspiring gathering, filled with conversation, connection, and appreciation for the work on display. We'd also like to extend our heartfelt appreciation to all the members who attended the Opening Reception—it was wonderful to see so many familiar faces and share the evening together. Your presence made the event truly special.

We continue to encourage all members—whether exhibiting or not—to visit the gallery during the exhibition period and support their fellow artists. Your presence helps foster a strong sense of community and reinforces the spirit of collaboration that defines our club. On the Edge remains a powerful reminder of what we can achieve together.

Volunteer Engagement Initiative

To honour the dedication and hard work of our volunteer members, prizes will be awarded to those who have actively volunteered in the previous year. This ensures that the recognition goes to individuals who have made meaningful contributions to the club.

New members who sign up to volunteer will be eligible for prizes in the following year, provided they have actively participated in volunteer activities.

It's time for this month's draw!

Keri Haskell, last month's recipient, would normally be conducting the draw, however in her absence Seraya Smit drew the name. We extend our best wishes to all our dedicated volunteers. The prize table is situated at the rear of the room. During the scheduled break, we invite the selected winner, Betty Dean, to visit the table and choose a prize.

Website Insight (Seraya Smit)

The website of our art group is an important communication tool that enables us to stay connected with our m embers and the community. It showcases our artistic works, events, and achievements, as well as provides information and resources for anyone interested in art.

It is important for members to regularly check our website, as it contains a wealth of information and resources, including who are monthly critics are.

Part of the membership fees go towards maintaining and updating the website, and many members are currently under utilizing its valuable content.

By exploring the website, members can stay informed about upcoming events, access exclusive resources, and fully benefit from their membership.

In this report, the following are some statistics about the website's performance and reach for the six month period January 1 to June 30, 2025.

Between January 1 and June 30, 2025, the Edmonton Art Club attracted visitors from 22 countries, reflecting a truly global reach.

The majority of engagement came from Canada, with 1,597 active users, followed by the United States with 431.

Notable international interest also came from China (74 users), France (15), India (11), and Australia, the Philippines, Singapore, and the United Kingdom, each with 5 users.

Additional traffic was recorded from countries such as Nigeria, Mexico, Pakistan, Bangladesh, and New Zealand, among others.

This diverse representation underscores the growing international visibility of our programming and the universal appeal of the artistic work shared by our members.

From January 1 to June 30, 2025, the Edmonton Art Club welcomed 894 active users from Edmonton, with strong engagement also seen in Calgary (164 users) and Vancouver (46 users).

Internationally, we saw consistent traffic from cities such as Ashburn, Virginia (207 users), Boardman, Ohio (61 users), and San Jose, California (21 users), along with global interest from Chengdu and Shanghai (China), Chennai (India), Abuja (Nigeria), and Auckland (New Zealand).

This broad geographic reach—spanning urban centres, small towns, and international hubs—reflects the growing

visibility of our programming and the diverse audience engaging with our exhibitions, workshops, and online content. The data also shows a healthy mix of returning visitors and new users, reinforcing our continued momentum and outreach success.

From January to June 2023, our website experienced consistent and dynamic engagement, with daily traffic reflecting a healthy mix of new and returning visitors.

The bar chart shows distinct spikes in activity during mid-January, early March, mid-April, and early June—likely corresponding with key events, announcements, or campaigns such as the monthly newsletter.

These peaks suggest that targeted outreach and programming continue to drive meaningful interest. The balance between new and returning users highlights both the expansion of our audience and the loyalty of our existing community, reinforcing the impact of our digital presence.

User engagement data from January to June 2025 reveals consistent website traffic throughout the week, with peak activity occurring on Fridays, averaging 19 sessions, followed closely by Wednesdays and Thursdays, each with approximately 18 sessions.

Tuesdays also show strong engagement at around 17 sessions, while Saturdays and Mondays maintain steady interest. Sundays reflect slightly lower activity but still contribute meaningfully to overall traffic.

These insights suggest that mid-to-late week is the optimal window for launching new content, promoting events, or sharing announcements to maximize visibility and user interaction.

While this presentation highlights key metrics from our six-month website report, there are additional slides and data visualizations available for viewing on the display tables to your right. These include deeper insights into individual member engagement, traffic sources, and content performance.

Update Member Feature Page (Seraya Smit)

This is a final notification regarding updates to your member feature page. I will be updating the member feature pages on our website and refreshing our online video content. Deadline to update photos and biography is Oct 20, 2025.

After this round of updates, the next scheduled refresh of member feature pages will not occur until 2027.

This also applies to our online video, which will be updated to reflect current member work and will remain in place for the next two years. If you'd like your latest creations to be included, now is the time to act.

As part of our outreach efforts, it is my intention to share the updated video with several cultural and media organizations, including CKUA Radio, the Edmonton Arts Council, Taproot Edmonton, Latitude 53, and the Prince Of Wales Armouries Heritage Centre.

These institutions play a vital role in promoting Alberta's creative legacy, and I believe our story—as the oldest continuing art organization in Alberta—deserves to be part of that narrative.

NEWSLETTER REPORT

Newsletter- Deadline is two weeks from today October 23

- All members are encouraged to submit a newsworthy item for publication in the newsletter
- Rob is always looking for a seasonal photo for the cover page image.
- Please email Rob Guetre with your submissions.

OTHER BUSINESS

Open Studio - Betty Dean

Open studio resumed Oct 7th. There were only 2 attendees. Requested show of hands for retaining twice per month frequency. Twice per month on the first and third Tuesdays will continue, but will review and adjust the schedule based on attendance. Members may bring friends.

Faux Stained Glass Workshop - Donna Chamberlain

The minimum number of participants required is 9. Only 4 have registered so far. Friends are welcome to participate but will pay the non-member fee. Two additional members indicated that they plan to attend. Registration is available only through the EAC website.

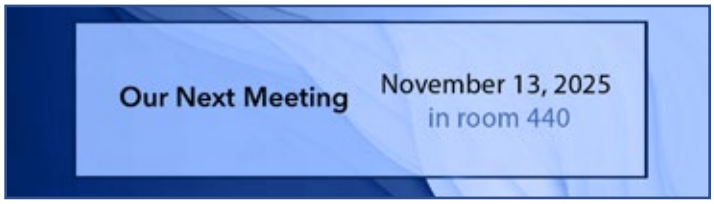
Adjournment

Meeting adjourned at 19:36 moved by Alicia Robinson and seconded by Marj Miller.

Post-meeting Artwork Critique:

Our critic, Frances Alty-Arscott, was introduced and thanked by Judy White.

Our gofers: Alicia Robinson and Marj Miller



Annual Juried Show Award Recipients

The Juror's Choice
Jani Galarneau
"Phone With A Cord"

Honourable Mention
Erica Dirk
"Long Dog"

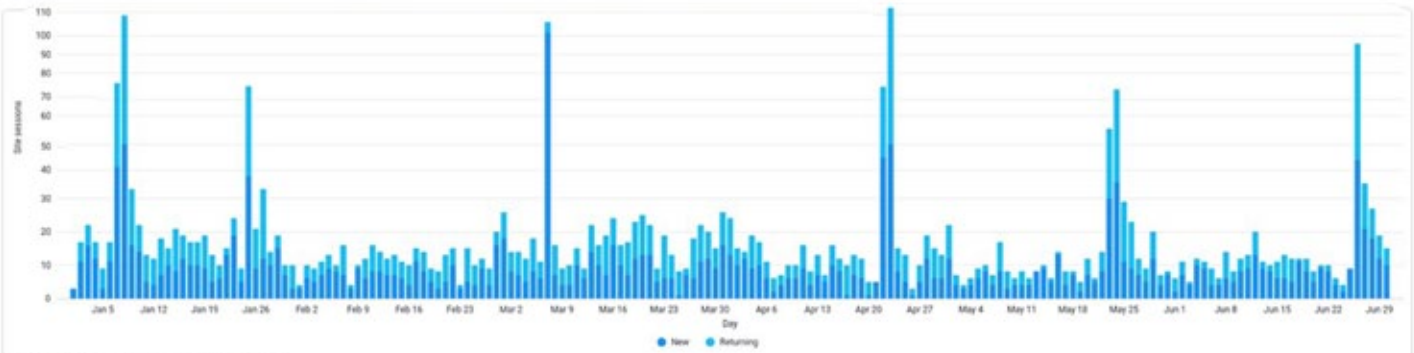
Honourable Mention
Penny Lamnek
"Lofty Reading"

AUTHORED BY SERAYA SMIT

Traffic Analysis January 1 to June 30, 2025

Traffic Over Time

Select a time period is from 2025/01/01 until 2025/07/01 Group by is Day Select a measure is Site sessions Split by is Visitor type Exclude bots is Yes



Generated by Looker on September 1, 2025 at 8:42 PM UTC

Where Can I Find Updates I Missed?

- Website Members Only Area
- Monthly Newsletter
- Minutes of Meeting

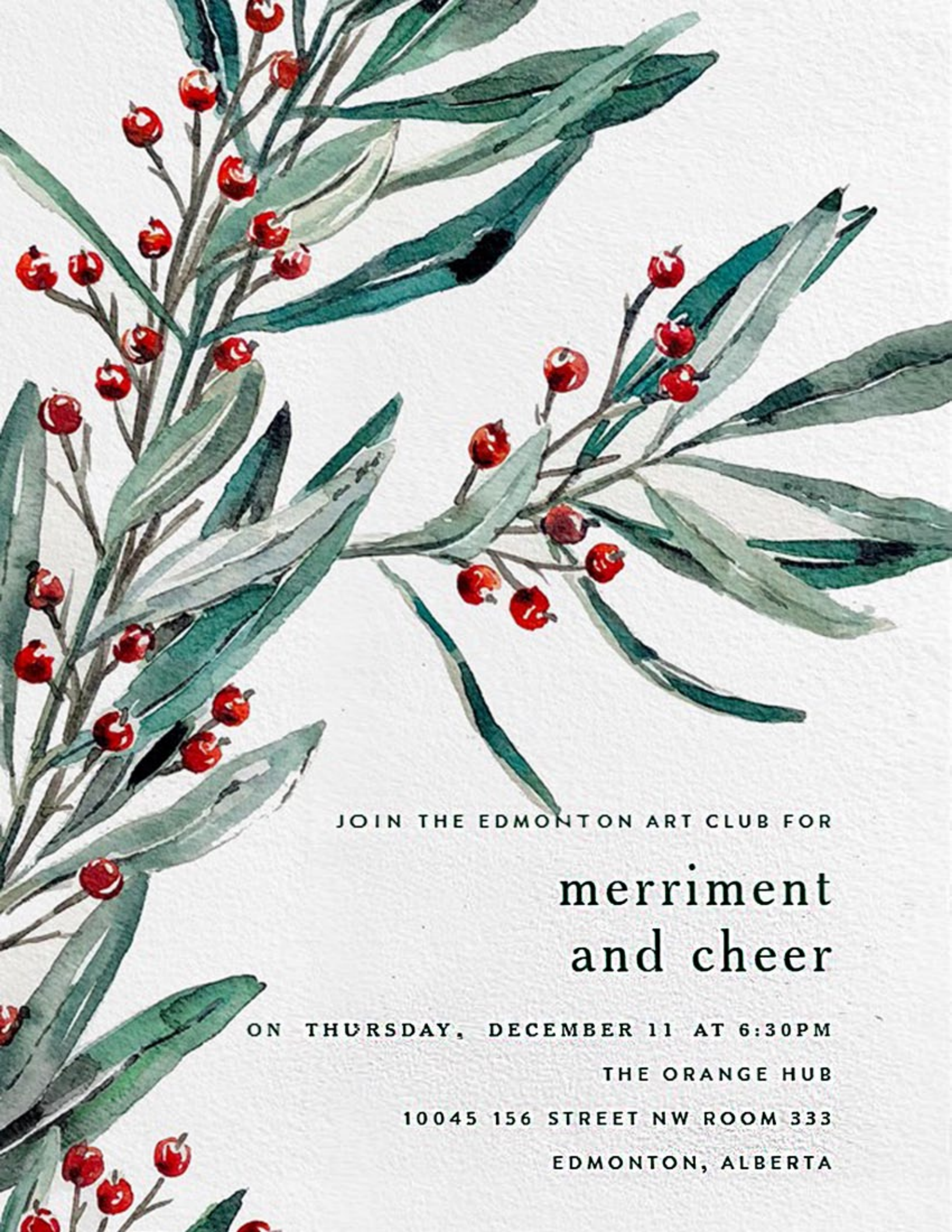
View Your Stats

Jan 1 to June 30, 2025

22 countries

247 cities

3,063 visitors



JOIN THE EDMONTON ART CLUB FOR

merriment and cheer

ON THURSDAY, DECEMBER 11 AT 6:30PM

THE ORANGE HUB

10045 156 STREET NW ROOM 333

EDMONTON, ALBERTA

Edmonton Art Club Executive and Other Committees 2024

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Vice President	Mary Frances Fitzgerald	maryfrances.fitzgerald@gmail.com	780 554-8802
Past President	Seraya Smit	serayasmit@hotmail.com	780 953-8919
Treasurer	Penny Lamnek	hans.lamnek@outlook.com	780 689-2410
Treasurer in training		***VACANT***	
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Recording Secretary back-up		***VACANT***	
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Edmonton Art Club Executive and Other Committees 2024 *continued*

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	organiser	***VACANT***		
	organiser	***VACANT***		

Important Notice Regarding Liability and Insurance

As per EAC Policies:

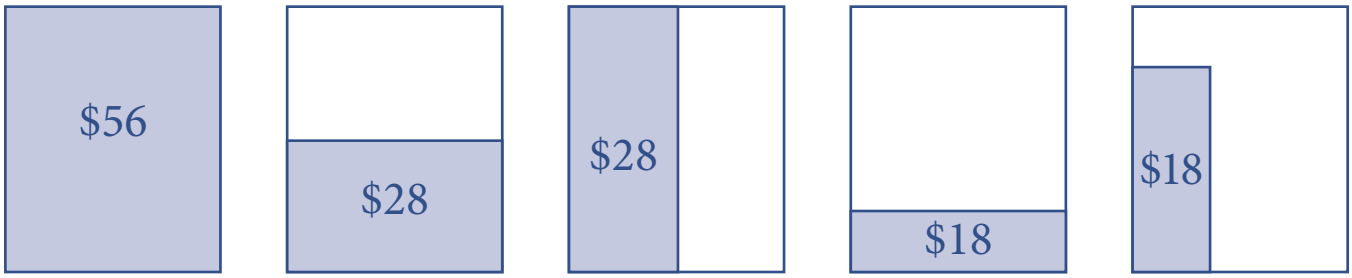
a. As a condition of entering the show, participants agree that the EAC will not be held liable for damage, loss or theft of their artwork.

b. Participants shall be responsible for obtaining adequate insurance coverage for their art work.

Insurance purchased for EAC is liability only, and does not cover personal items or art work.

*A NOTE TO MEMBERS REGARDING ADVERTISING IN **YOUR** NEWSLETTER...*

In order to help cover the circulation costs for our newsletter, paid advertising relevant to any artistic activities is being sought from artist groups, suppliers, and non-members. Rates on a per insertion basis are indicated in the page templates (pictured below). Please refer to these for sizes and shapes relative to the printed area of a newsletter page.



full page | half page horizontal... | and vertical | quarter page horizontal... | and vertical