



Alberta
Foundation
for the Arts

January 2024

EST. 1921

EDMONTON ART CLUB

edmontonartclub.com

EAC

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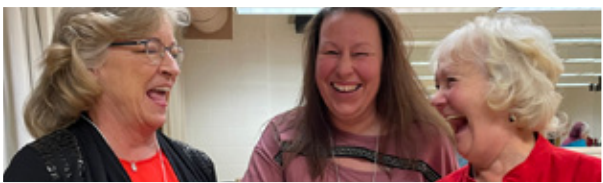
HAPPY
NEW YEAR!



THE EDMONTON ART CLUB
merriment and
holiday cheer

PROGRAM 2023







Helena Ball



Judy White



Judy White

A graphic for "WEBSITEINSIGHT" featuring a glowing blue globe and a hand reaching towards it. The text "Visit our website" is inside a dark circular button on the left. The background shows a city skyline at night.

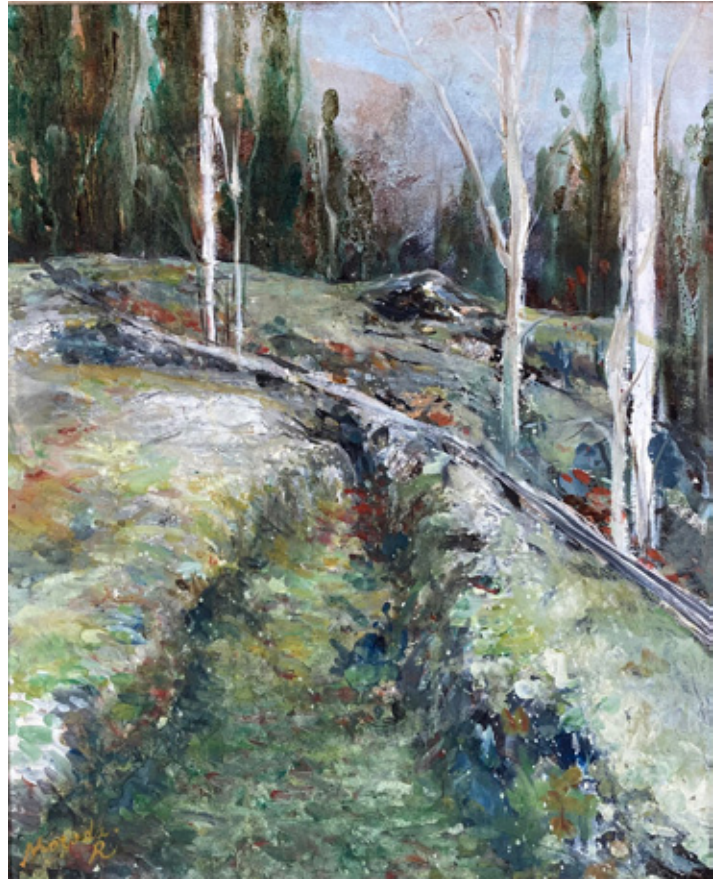
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Sachiko Motoda



Sachiko Motoda



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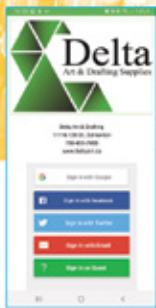
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What is a Visual Artist ?

And How To Become One

By Seraya Smit

Visual art is a form of creative expression that involves making art that can be seen by the eyes. Visual art includes many different types of art, such as paintings, sculptures, photographs, or graphic designs. Visual artists are the people who create visual art using various mediums, tools, and techniques.

Visual artists can have different goals and motivations for their art. Some visual artists create art for decorative purposes, such as making furniture, rugs, or accessories. Some visual artists create art for commercial purposes, such as designing logos, posters, or websites. Some visual artists create art for fine art purposes, such as making paintings, sculptures, or prints that are valued for their beauty and aesthetic quality.

Visual artists can also work in different settings and industries. Some visual artists work as freelancers or self-employed artists, who create and sell their own art to galleries, companies, or individual clients. Some visual artists work in advertising, publishing, entertainment, education, or culture, where they use their artistic skills to help create branded content, illustrations, animations, or educational materials.

If you are interested in becoming a visual artist, you will need to develop some skills and requirements that are essential for this profession. Here are some of the most important ones:

Creativity is the ability to come up with new and original ideas for your art projects. Creativity also involves experimenting with different styles, forms, or materials to find the best way to express your ideas, emotions, or messages through your art. As a visual artist, you will need to have a strong imagination and a sense of curiosity to explore different possibilities and perspectives for your art.

Technical skills are the ability to use various mediums, tools, and techniques to create your art. Technical skills also involve having knowledge of the principles of design, color theory, composition, and perspective, which are the basic elements of visual art.

As a visual artist, you will need to master the use of different mediums, such as software, cameras, brushes, or chisels, to create your art. You will also need to learn how to apply the principles of design, color theory, composition, and perspective to your art, to make it more appealing and effective.

Communication skills are the ability to communicate your vision, intention, or message through your art. Communication skills also involve collaborating with other artists, clients, or audiences, and receiving or giving feedback. As a visual artist, you will need to be able to convey your vision, intention, or message through your art, using visual elements, symbols, or words. You will also need to be able to work with other artists, clients, or audiences, to understand their needs, expectations, or opinions, and to incorporate them into your art or improve your art based on them.

Business skills are the ability to promote your art, sell your work, or manage your projects. Business skills also involve being aware of the legal and ethical issues related to your art. As a visual artist, you will need to have some basic skills in marketing, finance, and management, to showcase your art, negotiate contracts, manage finances, and network with clients and peers. You will also need to be aware of the legal and ethical issues related to your art, such as intellectual property rights, contracts, or ethical standards.

Becoming a visual artist can be a rewarding and fulfilling career, as it allows you to express your creativity, share your vision, or make an impact with your art.

However, becoming a visual artist can also be challenging and competitive, as it requires a lot of dedication, passion, and hard work. If you want to become a visual artist, you will need to develop your skills and requirements, as well as your portfolio, which is a collection of your best work. You will also need to seek opportunities to showcase your work, such as entering competitions, applying for grants, or joining exhibitions.

You will also need to keep learning and improving your art, as well as staying updated with the latest trends and developments in the field of visual art.

If you are passionate about visual art and want to pursue it as a career, you can start by exploring different types of visual art, such as decorative arts, fine arts, or applied arts, and finding the one that suits your interests and talents. You can also start by taking courses, workshops, or online tutorials, to learn the basics of visual art, such as mediums, tools, techniques, or principles. You can also start by creating your own art projects, using your creativity, technical skills, communication skills, and business skills, and building your portfolio. You can also start by networking with other visual artists, clients, or audiences, and seeking feedback, advice, or opportunities from them.

Visual art is a diverse and dynamic field that offers many opportunities and challenges for visual artists. Visual artists are the people who create visual art that can be seen by the eyes, using various mediums, tools, and techniques. Visual artists can have different purposes, settings, and industries for their art, such as decorative, commercial, or fine art, and freelancing, advertising, publishing, entertainment, education, or culture. Visual artists also need to have some skills and requirements for their profession, such as creativity, technical skills, communication skills, and business skills. If you want to become a visual artist, you will need to develop your skills and requirements, as well as your portfolio, and seek opportunities to showcase your work, learn from others, and improve your art.



It is my belief that we are the custodians of preserving and safeguarding the historical significance of the Edmonton Art Club. Seraya Smit is president and webdesigner for the Edmonton Art Club.

How Much Paint Do I Need?

A new resource on our website.



Click here or scan
with camera phone.



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EDMONTON AB
Kim@paintspot.ca
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GALLERY

ART SUPPLIES

ART CLASSES

On the Horizon

- Our next EAC Juried Show is entitled "The Long and Short of it!". Up to 5 pieces of artwork per artist. Five and five as well as Juried Show guidelines apply.
 - The unifying theme is "odd sized canvas", with a restriction size of not larger than 12x24.
 - The event to be hosted at the Night of Artist venue tentatively Spring 2024.
- Encaustic workshop with SWCA in February or March 2024.
- Misericordia is scheduled for September 6, 2024 - January 5, 2025

THANK YOU!

Thanks to Colours, Delta Art and Drafting Supplies, The Paint Spot, and the Strathcona Art Society for their ongoing support in helping to distribute the EAC newsletters!

And thanks to the following businesses who give generous discounts to EAC members!



11116 - 120 Street NW, Edmonton



West Edmonton Mall
8882, 170th St NW, Edmonton



10032 - 81 Ave NW, Edmonton



10660 - 105 St. NW, Edmonton
7359 - 104 St. NW, Edmonton



10441 123 Street NW, Edmonton



Alberta
Foundation
for the Arts

We're grateful to the Alberta Foundation of the Arts for their continuing support.

As the primary arts resource and grant-funding body in Alberta, the Alberta Foundation for the Arts helps to unleash the potential of every artist through funding, arts promotion, and capacity-building. We provide behind-the-scenes support to artists and arts organizations, giving them the power to inspire minds, encourage expression, foster creativity, and contribute to Alberta's economy. From story time at local libraries to annual festivals on neighbourhood streets, the arts are active in your community. Albertans celebrate and support the arts as artists, volunteers, donors, and attendees at local arts events and activities. Experience, celebrate, and take pride in the arts—they're all around you!

Read more at affta.ab.ca/home.



CARFAC
ALBERTA

Visual Arts Alberta – CARFAC is a Provincial Arts Service Organization funded provincially and municipally that provide a communications hub between members of the visual arts community and the general public. Visual Arts Alberta – CARFAC is the affiliate for the national arts organization Canadian Artists Representation/le Front des artistes canadiens (CARFAC) in the province of Alberta.

CARFAC Alberta Office & Project Space:

3rd Fl., 10215-112 St., Edmonton, AB

Hours: Wednesday to Friday, 10–4pm and Saturday 12–4pm

t 780.421.1731 tf 1.866.421.1731

carfacalberta.com

general@carfacalberta.com

CARFAC Alberta is becoming a Visual Artist Online Resource for your information and perhaps to download, share or simply enjoy with a sip of coffee or tea:

<https://www.carfacalberta.com/becoming-a-visual-artist/>



Operational Plan

The operations of the Edmonton Art Club (“EAC”) are outlined in our Constitution, By-Laws and Policies (copies attached - see Exhibit C) and include the following organizational structure and details:

Officers

1. President
2. Vice-President
3. Recording Secretary
4. Treasurer; includes responsibility for an annual audit performed by two persons excluding the treasurer.
5. Corresponding Secretary
6. Past President as an ex-officio member.

Election of officers is by nomination at the December meeting. Term of office is two years except for the treasurer, who at the request of the executive, may continue for a determined time.

Membership

Honorary members are members selected by the executive, as a tribute to a long active membership or for outstanding service to the club. Active members are those who have successfully applied for membership and pay the annual fee. Members with disability designation may be exempt from attending meetings. Affiliated members are non-active paying members wishing to continue their association with the club.

Committees

- Critic Organizer
- Newsletter editor, writer(s) and photographer
- Publicity
- Social Convener
- Historian
- Grants
- Website
- Scholarship

Parliamentary Authority

The rules contained in a current edition of “Robert’s Rules of Order” governs our society.



Financial Requirements

The EAC collects an annual fee of \$75.00 per member, other than Honorary Members. Funds collected cover the operational costs of the club, with no profit generated.

As well, we have benefited from two bequests from former members, used to support annual scholarships as per the requirements outlined in the respective wills. There are no profits generated.

Details of our financial plan are in the budget document attached. (refer to Recent Year End Financial Statement/Annual Report/Audited Financial Statements section)

Risk Assessment and Mitigation Strategy

Many art clubs in the city and the province are facing the challenges of an aging membership. One of the most effective strategies for generating interest our club is by inviting the public in for workshops and demonstrations. Without a permanent home, this has been difficult. We believe that a home in MacEwan West will facilitate our exposure and growth.

Our membership is our strongest resource; finances are limited. Furniture for our space will be acquired through donations and janitorial services provided by our membership.

As our profile and community impact increases, we will explore operational grant opportunities.

Estimate of Project Lifespan, Sustainability and Exit Strategy

We are proud to be members of the Edmonton Art Club, and to be actively involved in the creation and support of local art.

Our history demonstrates the amazing lifespan of our club. Our plans ensure that the Edmonton Art Club will continue to be a strong part of the arts community in Edmonton and in Alberta.

Dissolution

In the event that the Edmonton Art Club ceases to exist, all operating funds shall be given to the Edmonton Art Gallery after all financial obligations have been honoured.

The disbursement of any and all scholarships will be consistent with the wishes of the donors.

MEETING MINUTES, DECEMBER 14, 2023 recorded by Michaela Rafferty

CALL TO ORDER

Meeting called to order at: 7:02 PM by Seraya Smit

INTRODUCTION OF GUESTS / NEW MEMBERS

Introduction of Guests: Rebecca Viezel

APPROVAL OF MINUTES

November minutes approval moved by Jenny Rodrigue and seconded by Nola Bukvi.

PRESIDENT'S REPORT (Seraya Smit)

Our next meeting is our Annual General Meeting (AGM), on January 11, 2024, in room 440. There will be no critique in January.

New Members Show

As part of our celebration this evening, our new members are exhibiting their artwork. Thank you very much to our new members for giving us a glimpse into their artistic journey.

TREASURER'S REPORT (Penny Lamnek)

Balance forward \$ 8,559.29
Withdrawals \$ 302.25
Deposits \$ 237.01
Balance as of Nov 2023 \$ 8,494.05

Membership Fees are due as of January.

Penny Lamnek moved acceptance of the report, seconded by Jani Galarneau.

NEWSLETTER REPORT (ROB GUETRE)

Newsletter submissions deadline is December 27th

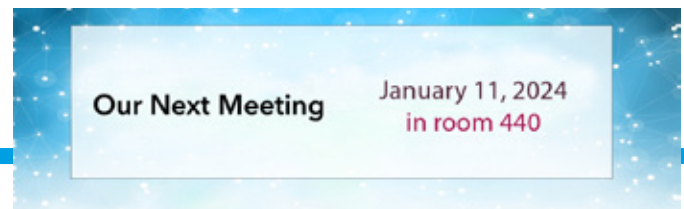
ATTENDANCE

Number of members: 19

Number of guests: 1

Number of artworks (for the gift exchange): 18

Meeting adjourned at 7:10 pm, moved by Marge Somkuti and seconded by Nola Bukvi.



Annual General Meeting

• What To Expect

- An annual meeting shall be held in January for the election of officers and the reports of the president and the treasurer. Other reports may be presented as deemed necessary by the executive.
- Unless authorized at any meeting, no officer or member shall receive any remuneration for work done for this organization.
- Election of officers shall be by nomination at the December meeting as required. Such term of office shall be for two years. No officer shall be eligible for more than two consecutive terms in the same office except for the treasurer, who at the request of the executive may continue for a determined time.
- Election of officers is the mandate of the Past President. Our past president is Rhea Jansen.

Where Can I Find Updates I Missed?

- Minutes of our meetings are published on the website in the Members Only section, as well as published MONTHLY in our members only version of our newsletter.

MEMBERSHIP FEES ARE DUE AS OF JANUARY

E-transfers are great—please put your name in the message box

EAC is set up for auto deposit so you do not need a password.

If you prefer to use one “What is the colour of the building’ was previously suggested, in which case the answer would be “orange”.

If you prefer to use another password please email me the correct answer, correct spelling, capitals etc.

If I have to make a couple of runs at it I get kicked off the site and have to jump through hoops to get back in. Often the transfer gets cancelled and I have to contact you. If your e-transfer has a donation in it, please indicate this in the message box as well, eg \$75.00 fee, \$25.00 donation.

Some of you prefer to give cash and that is fine. Attaching your name to the cash is most helpful. I will also have a notebook available. Make sure I get your name down for cash or there will be lots of tears.

Cheques are fine.

Receipts will be issued later into the year.

My email: penny.lamnek@gmail.com or hlanek@mcsnet.ca

EAC email for e transfers: edmartclub.treasurer@gmail.com

IMPORTANT NOTE REGARDING ONLINE PAYMENTS

Most of you are using the e-transfer method to pay for workshops, hanging fees etc and that’s great.

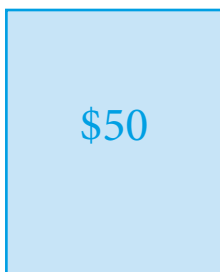
When you do this, could you please put your name and what it is for in the message box. Most of the time this is not a problem but names do not always come across or its a company name etc. Sometimes a person will pay for two or more people and I don’t know who they are. Putting in the names and for what the payment is for will save my poor head from a lot of scratching.

Thanks so much!

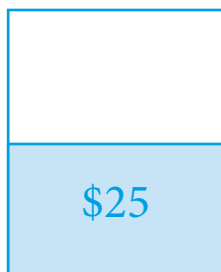
Penny Lamnek, Treasurer

A NOTE TO MEMBERS REGARDING ADVERTISING IN YOUR NEWSLETTER...

In order to help cover the circulation costs for our newsletter, paid advertising relevant to any artistic activities is being sought from artist groups, suppliers, and non-members. Rates on a per insertion basis are indicated in the page templates (pictured below). Please refer to these for sizes and shapes relative to the printed area of a newsletter page.



full page



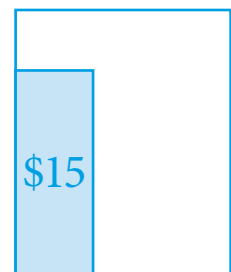
half page horizontal...



and vertical



quarter page horizontal...



and vertical

Important Notice Regarding Liability and Insurance

As per EAC Policies:

- a. As a condition of entering the show, participants agree that the EAC will not be held liable for damage, loss or theft of their artwork.
 - b. Participants shall be responsible for obtaining adequate insurance coverage for their art work.
- Insurance purchased for EAC is liability only, and does not cover personal items or art work.

Edmonton Art Club Executive and Other Committees

POSITION	NAME	CONTACT INFORMATION		
EXECUTIVE COMMITTEE MEMBERS				
President	Seraya Smit	serayasmit@hotmail.com	780 953-8919	
Vice President	Jani Galarneau	jgalarneau@live.ca	780 994-9210	
Past President	Rhea Jansen	rheajansen@shaw.ca	780 242-6153	
Treasurer	Penny Lamnek	hans.lamnek@outlook.com	780 689-2410	
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Recording Secretary	Michaela Yanish	michaela@raffertys.ca	780 990-2572	
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Critique Photographer	Jenny Rodrigue	jenita8237@gmail.com	587 879-5367	
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	<i>VACANT</i>			
	<i>VACANT</i>			
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	<i>VACANT</i>			
Publicity	<i>VACANT</i>			
Receipts	Barb Stachow	bstachow@telus.net	780 457-2356	

Edmonton Art Club Executive and Other Committees *continued*

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	<i>training</i>		VACANT
Workshops Committee	Seraya Smit	serayasmit@hotmail.com	780 953-8919
			VACANT
			VACANT
<i>administrator</i>	Jani Galarneau	jgalarneau@live.ca	780 994-9210

how great it is to live under a sky that is
repainted every day by the greatest artist

